# **Maguire McMahon**

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# Education

#### Virginia Tech

Bachelor of Science in Industrial & Systems Engineering ○ GPA: 3.2 — Major GPA: 3.8 — Dean's List: Spring & Fall '23, Spring '24

O Minors in Computer Science & Human-Computer Interaction

#### Codecademy

Front-End Engineering Career Course & Certification Completed a 350-hour program covering HTML, CSS, Javascript, React, and Git

# Experience

#### Walmart

Product Management Intern

- Spearheaded the creation of five cross-functional products by developing comprehensive PRDs, JIRA Epics, KPIs, and roadmaps, resulting in over \$400,000 in annual cost reduction within the realty supply chain network.
- Identified key areas of productivity loss, leading to the delivery of **4 additional products outside the single assigned** project, which further streamlined operations.
- Collaborated with stakeholders across engineering, design, and business teams to align product vision and execution.

### Virginia Tech

Undergraduate Researcher - Optimization

- Engineered four optimization models and visualizations using **Python** and Gurobi to reduce invasive species spread by 15% across Minnesota lakes through game-theory-based cooperative strategies.
- Presented findings to academic and industry experts, contributing to policy recommendations that could save ecosystems.

#### Undergraduate Researcher - UI/UX

- Spearheading UX research through agile methodologies on a production planning simulation game used by 200+ students annually to improve usability measured through heuristic testing.
- Leading a team of 5 undergraduate students on the design team along with personally undertaking the entire re-development process of the single-page application.

#### Assistant Book Author & Editor

- Developed over ten illustrative problems in LaTeX with corresponding Python code for a technical book on Optimization, clarifying complex concepts and enhancing reader comprehension.
- Refactored 10+ examples into standalone files, reducing editing time and streamlining the review process.

#### Scale A.I.

Code Categorizer & Evaluator

Evaluated and categorized 1,000+ prompts and responses, accelerating the training of large language models.

#### **Rugged Organics**

Website Development Team Lead

• Led a cross-functional team of seven interns in full-stack development, reducing site load times by 72%.

Spearheaded site redesign and redevelopment to improve branding, resulting in improved click-through rates.

# **Personal Projects**

#### Plentyofolios — Fullstack Collection of Portfolios

Frontend: Next.js, Tailwind — Backend: Vercel Postgres DB

- Developed and deployed a centralized resource for portfolio websites using Next.js.
- Designed data storage with Vercel Database, **allowing for real-time updates** and expansion of the portfolio collection.

#### PoolAI — Neural Network Billiards Game

#### Python, Tensorflow

• Created a billiards simulation with PyGame to generate training data, increasing model accuracy from 0% to 60%.

Trained neural networks using Tensorflow, boosting predictive accuracy for shot angles and magnitudes.

# Summer '24

Spring '24 & Fall '24

# Summer '23

### Fall '22-'23

Fall '20 - Spring '25

Summer '23



Spring '24

Portfolio

Spring '24

Spring '24